



# *Clarity Questions*

# *Clarity Questions – Exploration:*

## **The Reason Why**

Clarity is key. As we move forward in our businesses we can often forget why we set up in the first place. It's easy to get pulled off track, or settle into a pattern of 'winging it' and 'rolling with the punches.' When we don't have a clear vision, every opportunity can look enticing and it is impossible know whether an achieved outcome is aligned with your values and your goals.

There are some fundamentals that you need to be sure of for success to occur.

These questions will uncover your 'why' and help tremendously when we move onto the business plan.

## **Personal Questions - based on the work of George Kinder**

If you have a business partner or work with your life partner or spouse, answer these individually:

1. Imagine that you are financially secure and you have enough money to satisfy all of your needs for now and in the future.
  - a. How would you live your life?
  
  
  
  
  
  
  
  
  
  
  - b. Would you change anything? Let yourself go and don't hold back.
  
  
  
  
  
  
  
  
  
  
  - c. Would you change your life and if so, how would you do it?





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## **Questions For You & Your Business:**

- Who do I love to work with?
  
  
  
  
  
  
  
  
  
  
- Why?
  
  
  
  
  
  
  
  
  
  
- How can I do more work with these people?
  
  
  
  
  
  
  
  
  
  
- What do I think needs to happen to move forward in my business?
  
  
  
  
  
  
  
  
  
  
- What's preventing that happening?

