

Day 11 Agenda

9:15 – 10:00

Registration and Coffee

10:00 – 11:00

Review Of Progress From Day 10

11:00 – 11:15

Coffee

11:15 – 12:45

Creating True Differentiation To Create Lead Flow

12:45 – 13:30

Lunch

13:30 – 15:00

Knowing What You Stand For And How It Wins Clients

15:00 – 15:15

Coffee

15:15 – 16:15

How To Create Compliant Content That Doesn't Suck

16:15 – 16:45

Mixing Traditional Methods With The New

16:45 – 17:00

Questions and Close